

Executive Council Meeting Minutes – January 25, 2017

Call to Order

A regular meeting of the Executive Council (EC) of the NSCA was held on **January 25, 2017** at the NSCA Headquarters. The meeting began at 6:50pm Central time and was presided over by its Chairman, Brett Seibert.

Attendees

Voting members in attendance included:

Paula Benbow, Heyward Cunningham, Scott Robertson, Ted Sapoznik, Steve Schultz, and Brett Seibert. John Commerford was absent due to a work conflict.

A quorum of the committee was present at the meeting

Brett Moyes and Michael Hampton also were in attendance

Agenda Items Discussed

New Executive Council Member

Brett Siebert welcomed Paula Benbow to the EC as a Shooter representative. Paula will be filling the vacancy (as per the NSCA Governance document) created when Rick Storey resigned recently.

Election of the Executive Council Chairman and Vice Chairman

Brett Seibert was elected Chairman and Ted Sapoznik was elected Vice Chairman of the EC by a unanimous vote of the EC members.

Advisory Council Committees

The group discussed the Advisory Council Committees that are currently in place and whether those committees were sufficient to further the goals of the organization. Areas that may benefit from having an AC committee were Small Club Growth, Recreational Membership and Communications and Technology, to name a few. It was also discussed that the Marketing Committee was very large and that resources from that committee might possibly be better utilized to do other work for the organization. It was decided that Brett Siebert would solicit feedback from the AC body at the start of the AC meeting to see if there was interest from the AC to expand the number of committees to create the most value for the organization going forward.

The Rules currently state that there must be two EC members on each committee. With the potential for more committees and the time requirements put upon some EC members on certain committees, the EC requested that the Rules and Governance Committee review and recommend a language change to remove this requirement from the EC.

Each of the EC members gave an update on their committee's agenda and key topics to be discussed and worked on during the next two days of meeting. General discussions were had on a variety of topics.

Each EC Member committed to work towards ensuring that each committee generates written meeting minutes of their committee meetings.

A general discussion was had regarding the need to engage all AC members to actively participate in the work assignments of each of the committees throughout the year, and not just in the work done during the AC Annual Meeting in January

Marketing Fee Intent and Approval Process

Scott requested that the EC review the original intent of the one cent Marketing Fee as well as the approval process for the allocation of those funds. Ted agreed to research those items and report back to the EC.

Attachment A contains the results of Ted's research.

Incident Case #16-05

Brett Moyes reviewed the investigation of an alleged unsportsmanlike conduct (throwing a firearm) incident involving an NSCA member on August 6th – 7th, 2016. Based on the facts presented, the EC unanimously voted to suspend the individual for one year followed by one year of probation, which was a modification to the NSCA Director's original recommendation.

Incident Case #16-06

Brett Moyes reviewed the investigation of an alleged unsportsmanlike conduct (falsifying his score) incident involving an NSCA member on November 11th – 13th, 2016. Based on the facts presented, the EC unanimously approved the recommendation of the NSCA Director to place the individual on probation for one year.

Minnesota Sporting Clays Association

As previously reported in the EC meeting minutes of April 14, 2016, The EC directed Brett Moyes to send a letter to the MSC covering the NSCA's expectations of the Association to resolve the outstanding issues reported to the NSCA with the hope of paving the way for improved relations within the State.

Recent complaints regarding the MSC were reviewed and discussed by the EC.

The EC unanimously voted to support the NSCA Director's recommendation that the NSCA not recognize the MSC as the official sporting clays state association of Minnesota based on the MSC's failure to adequately resolve numerous, ongoing issues brought to the attention of the association regarding, but not limited to: failure to abide by its by-laws, not listening to the NSCA members of the state, not listening to the NSCA clubs of the state, and disregarding actions suggested by the NSCA to restore adequate governance within the state association.

Brett Moyes will notify the MSC of this decision immediately.

USA Team Sporting and FITASC Management

A discussion was had regarding the USA Sporting and FITASC Team funding along with the management and policies of the program. The program has evolved over the years and requires more rigorous management by the NSCA if it is to continue to grow and provide aid to allow our best shooters to represent the United States in world-wide competitions.

US Open

As a follow-up item from the EC meeting of June 14, 2016, Steve Schultz reported on the work of the Competition Committee to review the current practices around the US Open bidding and selection process, as well as the NSCA's involvement with the host club to enhance the process to ensure the best possible experience for the shooters attending the US Open. The Committee's recommendations are shown in **Attachment B**.

Executive Council Meetings

The NSCA Governance document requires that the EC hold a minimum of four meetings throughout the year at specific times during the year. The EC would like the Rules and Governance Committee to provide a proposal

The agenda for this meeting can be found in **Attachment C**.

Adjournment

The meeting was adjourned at 10:29 PM

Respectfully submitted by Ted Sapoznik on Feb 6, 2017 and Approved by the Executive Council on Feb 13, 2017

ATTACHMENT A

From the 2012 Advisory Committee Meeting Minutes regarding the “approval process for Marketing Fee expenditures”

Any proposed expenditure will be voted on by the Marketing Committee. If approved, the Marketing Committee will then submit the approved request to the Executive Council for their approval. If the expenditure is under \$5,000, the Executive Council will have the authority to approve the expense. If the expense is greater than \$5,000, the Executive Council will request approval from the NSSA-NSCA Finance Committee before any spending is initiated.

From the February 21, 2011 National Delegate Rules Change Ballot regarding the “approval for a one cent increase in target fees to provide funding for Marketing Programs”

Current:

“IV.R.2.a. Daily Fees. List number of targets shot each day of shoot and remit to NSCA the required registration fee (in U.S. funds). Daily fees are \$.03 per target.”

Proposed:

“IV.R.2.a. Daily Fees. List number of targets shot each day of shoot and remit to NSCA the required registration fee (in U.S. funds). Daily fees are \$.04 per target.”

Purpose: The NSCA-NSSA Steering Committee has approved the hiring of a Director of Development to be a part of the staff of the Executive Director and to be responsible for execution of both NSSA and NSCA marketing programs. The NSCA Marketing Committee is recommending this fee increase in order to fund NSCA marketing programs that will be approved by the NSCA Marketing Committee and the Executive Committee, and for no other purposes. **Please see attached letter from Marketing Committee.**

Should rule IV.R.2.a. (Daily Fees), be changed to read as proposed?

74 - YES

58 - NO

Referenced attached letter from the 2011 Marketing Committee

Dear Delegates,

The January AC/EC Meetings have ended, and as you've probably heard online and thru the grapevine, they were the best in history. There were many new faces in the various committee meetings, with every committee reporting the same positive sentiments as above. It was truly a pleasure to be part of a new movement to elevate our sport, and to watch everyone there work together to achieve their committee goals.

One of the keys to our future success is the marketing and promoting our sport -something the NSCA has done little of in the last two decades. Well, this year for the first time, there was a specific Marketing Committee selected. This committee consisted of a very diverse group of individuals, including industry, shooters, range owners, instructors, and more.

Although they have many objectives, here is the official statement of their duties:

"The Marketing Committee is responsible for developing and recommending a marketing plan for the organization including shotgun sports advocacy, club collateral development and support, Club Certification Program, membership drives, media programs, state association liaison, etc."

As all of you are aware, there is no way to do any of the above without dollars. So, the committee proposed a one cent target increase, which was unanimously approved by both the Marketing Committee members and the entire AC/EC. This is only the second increase

in the history of the NSCA!

Just to clarify - these dollars will be spent on marketing programs approved by NSCA Marketing Committee and the EC... these dollars belong to all of US! This money is NOT earmarked for any preplanned purposes. We will study what the best avenues are to increase exposure/growth/profitability at all levels of our sport.

Fellow shooters, this equates to roughly \$8/year for the average member. It is a small price to pay to insure we and our children have places to shoot, and a strong organization driven to support its members, club owners, and industry partners. Just take a look around you, and remember when there were multiple places to attend a shoot almost every weekend ... not the case in the vast majority of regions any longer. We can get back to those days, and even surpass them if we try! This will not happen overnight, but there is no time like the present to start investing in programs that will result in the stability and growth of our membership and sport.

Now, it's up to you, the Delegates, to do your part, and vote yes to help insure the future of our sport. We would appreciate your help.

*Phil Murray
Chairman, NSCA Marketing Committee*

ATTACHMENT B**COMPETITION COMMITTEE AGENDA ITEMS**

Review and make changes to the US Open and Regional Criteria to include:

1. Proposed amendment to Criteria 1. Requiring Host Club to furnish a shooter booklet to all participants to include a schedule of all events, rules & regulations, protest committee, payouts/options/awards in each event, and club map with all venues clearly marked.
2. Proposed amendment to Criteria 2. Requiring Host club to sign a formal contract with timelines clearly defined.
3. Proposed change of wording to Criteria 7 to allow payouts to be posted on Winscore or other acceptable shoot programs in lieu of mailer or email.
4. Proposed amendment to Criteria 15. Host club to file a detailed Contingency Plan with the NSCA Director, instead of the Regional Delegate.
5. Adding to the Criteria that a Regional host club is required to raise \$5000 for USA Sporting & FITASC teams and US Open host club raise \$10,000.
6. Establish deadlines and timelines for 2018 Regional host bids.

PROPOSED 2018 REGIONAL CHAMPIONSHIP TIMELINE**DEADLINES FOR 2018 REGIONAL CHAMPIONSHIP****APPLICATIONS**

- Applications must be received by the NSCA Director via email no later than 5:00 p.m. CST on April 20, 2017.
- National Delegates within the region will vote on the Regional Championship location by May 18, 2017.
- NSCA Competition Committee will coordinate dates and send to the NSCA Executive Council for approval by May 25, 2017.
- Host club signed contracts must be received by NSCA Director by June 2, 2017.
- 2018 NSCA Championship Tour Schedule will announced by June 9, 2017.

Review the awarding of Regional shoots to the same host club multiple years in a row.

Establish timelines for shoot preparation and grounds inspections.

Discussion of content of formal contract with host clubs.

Discussion on a sample Contingency Plan we can provide Regional host with.

Establish a Contingency Plan should a host club not fulfill the criteria based on the timeline. This would include having an alternate club appointed and the method for doing so.

Proposal to require the National FITASC Championship be held in the 2nd half of the year as the 2 FITASC Grand Prix World Cup Qualifiers must be held prior to the World Championship.

ATTACHMENT C

NSCA EC Meeting Agenda

Location: NSCA Headquarters

Date: Wednesday January 25

Time: Dinner served at 6:00pm- Meeting 6:30 – 9:30pm

I. Call to order, roll call

II. Vote for 2017 EC Chairman and Vice-Chairman

III. Old Business: Review previous committee actions

- a) Determine the routine EC meeting schedule for the remainder of 2017 (monthly or quarterly meeting dates and times???)

IV. General Discussion

- a) EC member's responsibilities, can everyone take on a job or area of supervision?
- b) Discuss potential committee structure revisions i.e. add Communications and Technology Committee, revisit Marketing Committee structure, etc.
- c) Update on NRA sponsorship
- d) The need for, and value of, written Meeting Minutes for all AC Committee Meetings
- e) Do we have the AC members working on the most important things for the organization?
- f) Discuss the merits of appointing a "Hall of Fame Selection Committee" that is separate from the Awards Committee
- g) Discuss two current disciplinary cases

V. Discuss State Associations

- a. Their relationship to the NSCA (how we work with them)
- b. Their level of authority
- c. How best to work with them to foster our mission?

VI. Awards pre-report: Seibert

- a) Review Team finances, revised team and HTC expenses
- b) Hall of Fame criteria tightened or explained better?

VII. Comp pre-report: Cunningham / Schultz

- a) Nationals format, details, gun give away, etc.
- b) Plans to include ProMatic and others at Nationals?
- c) Can we add some marketing criteria to bids for Regionals and Open? Can we ask for X# of free entries to these events for marketing or other ideas etc.?
- d) Mega Blast bid criteria revisions

VIII. Instructor pre-report: Seibert

- a) Website and new program roll-out
- b) Support staff?

IX. Marketing pre-report: Robertson

- a) Review Staff rec's
- b) PSCA ratings - PSCA plan for 2017?
- c) Use of .01 Marketing funds for NSSA/NSCA operations
- d) Ideas for NSCA / Club mutual marketing, how are we helping the clubs?
- e) Ideas for Member retention.
- d) Can we do something for our smaller shoots i.e. state shoots and big blasts?

X. Rules / Governance pre-report: Sapoznik

- a) General overview of the Rules and Governance Committee topics for the AC meeting
 - 1) Assistance Review needed from other Committees
- b) Classification and down-classing issues

XI. NSCA report: Moyes

- a) Do we have enough support/ qualified labor from HQ to do what we need to do?

XII. New business: presentations and votes on motions to committee**XIII. Adjournment**